# LOVE MOBILITY

**LOVE Mobility** is a new and exciting retailer providing quality products and services to elderly and disabled people.

**LOVE Mobility** is the product of many years of research into the retail mobility market by a senior team of experienced retailers from both in and out the sector.

It was born from the desire to break down barriers and stigma around purchasing mobility products and enabling people to enjoy a better quality of life in and out of their homes.

**LOVE Mobility** will provide a greater range and broader service than its competitors and will use significant advertising campaigns to reach the target market.

The **LOVE Mobility** ethos is based on ethical selling, the highest levels of service, and the utmost respect for our customers. Our mission is to help people enjoy the process of buying our products and services as much as they enjoy the benefits of using them.





The market for mobility equipment in the UK such as scooters, stairlifts, and specialist chairs, is estimated to be worth at least  $\pounds 2$  billion.

Our retail units will be pleasant and inviting and our staff are expert and attentive.

**LOVE Mobility** has chosen the West Midlands area for its first phase of stores. We are looking for an initial location for the first of several **LOVE Mobility** stores in the UK.

## PHASE ONE - RETAIL REQUIREMENTS (Required immediately)

Our key requirements: -Location:

- Birmingham South
- South East and Dudley
- Sandwell
- Cradley Heath
- Halesowen
- Stourbridge.

The unit would preferably be stand alone, however one situated in a small retail park with good frontage would be considered

#### Size:

Between 3,500 sq ft and 6,000 sq ft

### Accessibility:

The units must have presence and be in a prominent location, such as along major arterial roads. A small amount of car parking is required

### Use:

A1 consent is preferred but might not be essential as warehousing, distribution and assembly are also involved.

### PHASE TWO - RETAIL REQUIREMENTS (Required 2019 Q4)

Location:

• Midlands and North Yorkshire

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